



GABRIOLA ISLAND CHAMBER

GABRIOLA ISLAND CHAMBER OF COMMERCE VIRTUAL ANNUAL GENERAL MEETING

DATE: Jan 26, 2022 7pm

LOCATION: Zoom

We acknowledge that this meeting is on the unceded territory of Snuneymuxw First Nation, known as Gabriola.

In Attendance

Gloria Hatfield
Jen Demler
Carol Fergusson
Graham E Bradley
Judy Joseph-Black
Deanna McCarthy
David Kuefler
Sandra Louis
Jillian O'Hara
David Adair

Maria Malmgren
Julie Sperber
Danna Briscoe
Paula Brent
Tawny Capon
Anita Jackel
Shelley Berry
Tobi Elliot
Pui Mi

1. Call Meeting to Order 7:02 PM

2. Approval of Agenda

- a. Motion to adopt the agenda as presented

Moved: Judy Joseph-Black

Seconded: Gloria Hatfield

CARRIED

3. Approval of 2020 AGM Minutes from February 3, 2021

- a. Motion to accept the Minutes of the February 3, 2021, Annual General Meeting

- No edits to minutes

Moved: Carol Fergusson

Seconded: Judy Joseph-Black

CARRIED

4. New Members to the Chamber

- a. Motion to approve the new Members for the Chamber:

Abstract Art – Marcha Batchelor Studio, AngelStar Farm, Caroline James Fine Art

Deb Chaney Contemporary Abstract Artist, Fred Apstein, Free Spirit Gallery, Gabriola Gravel & Excavating, Gabriola Massage, GIRO, Gulf Island Food Transport (GIFT), HeartCore Touch Studio, John Pierce Associate Chamber Membership 2021, Jr Rankin Charter Professional Accountant, Judy Joseph – Black Consulting, Kayan Custom Homes, Love Your Work Coaching, Silva Bay & Resort Marina Ltd., Trelawny

Moved: Maria Malmgren
Seconded: Anita Jackel
CARRIED

5. President's Report

- **Chamber Stats**
 - 13% growth in membership
 - Combined 150+ volunteer hours of meetings 2021
 - 300+ volunteer hours at our Visitor Centre Services
- **Community**
 - Collaborated with 12 Gabriola and 4 regional organizations on projects.
 - GIRO (C2C Thread), GERTIE, GVFD, Agricultural Coop, The Community Hall, The Haven, Island Futures.
 - Over 60% of the businesses the Chamber supports are non-members.
- **Visitors**
 - Regional off-season supports for all sectors in workshop development for experiential tourism.
 - Tourism management in the high season
 - Volunteers at the Visitor Centre this summer - Carol Hemrich, Janet Bates, Patrice Wicharuk, Glenys Bussler, and Irene Fraleigh.
- New Office Admin
- Our outgoing board members: Carly McMahon, Robert Stutzman, and Fred Apstein
- **Strategizing**
 - Gabriola Enterprise Zone & Gap Analysis completed in July 2021.
 - New Strategic Plan
 - Founding and former RDN Service Agreement was completed in July 2020.
 - Covid challenges demanded our focus, start of a 6-month strategic plan process
 - New Service Agreement Imminent
 - Leader in the RDN

a. Motion to accept the President's Report as presented

Moved: Carol Fergusson
Seconded: Gloria Hatfield
CARRIED

6. Treasurer's Report - [View Financial Statements](#)

- **General Funds**
 - Received through support of membership and advertising
 - Day to day operations & membership support
 - Visitor Centre (grant from Destination BC)
 - Regional Relief & Discovery Fund
 - Government assistance helped decrease deficit
 - RRRF Fund sitting in GIC Term deposit collecting interest at a low-rate climber
 - Late funds, moved funds around to keep on top of monthly expenses
 - Good financial position compared to last year (liabilities & net assets)
 - Increase in cash flow from last year due to Covid Response Grants
 - Portion of RRRF funds in long-term deposit. Short-term deposit repayable by the end of 2023
- **Regional District Economic Development Fund**
 - Service Agreement with RDN Electoral Area B
 - Helps funds the position of the Executive Director
- **Restricted Funds**
 - Grants from various funders for purposes restricted by conditions
 - Youth Partnership Fund, Work Experience Opportunities Grant, Rural Dividend Fund, Canada Summer Jobs, etc.
- **Updates & Highlights**
 - No longer in deficit, positive cash flow due to forgivable portion of RRRF & small revenue profits
 - Year End (Oct 31) portion of RDN help for business acceleration program, in-person workshops/ events & our strategic plan - postponed due to covid

- Total RDN funding \$289,925 - leveraged & nearly doubled for a total of \$546,000. Gone to employing Gabriolans through wages, services & project contracts
- Current applications in progress for Tourist Relief & Job Growth Funds (\$150k total)
- a. Motion to accept the treasurer's financial report and audited financial statements as presented.
 - Moved: Judy Joseph-Black**
 - Seconded: Gloria Hatfield**
 - CARRIED**
- b. Motion to appoint Johnston and Johnston as the auditors for the Chamber's financials for 2022.
 - Moved: Maria Malmgren**
 - Seconded: Carol Fergusson**
 - CARRIED**

7. ED Report

Projects

- Youth Partnership Grant
 - 6 youth were trained and had a social media mentor and then are paired with 40 local businesses to support their social media marketing needs.
- Work Experience Opportunities Grant
 - 9 participants to learn new skills in a variety of positions with local businesses.
- Gabriola Enterprise Zone & Feasibility Study
 - Transitioned this contract to a part-time Gabriola resident consultant group in March of 2021
 - Wrapped in July of 2021
 - Next steps for this project are being planned as part of a funding application that is in progress
 - 215 respondents to the survey
- Love Local campaign
 - BC Chamber Shop Local funding (Dec/21 to March/22)
 - Community Prize Basket
 - Marketing & Promotion Giveaway - Another more business-focused prize draw
 - The Great Gabriola Scavenger Hunt

Tourism

- Off-season campaign
- 2020 tourist season support focus - Covid rules and restrictions & implementation
- 2021 tourist season support focus - supporting staff recruitment and diversified revenue streams
- 2021 Visitor centre stats strong
- Thanks to VC team: 3 students and 4 volunteers
- First year of market stand at Agi Coop on Saturday, expanding this year to Sunday Market at Page's
- Spread in the edible magazine winter edition, social media contract for off-season, creators/teacher host classes and lessons

Membership

- Engaging on social media & through newsletters
- Good growth in membership over the past 3 years
- Relationship building - 24 members in-person meetings in October
- 4 exclusive to members advertising opportunities

8. Election of Directors

- a. Acknowledge and thank board members who have left the board or are not renewing their term:

Carly McMahon, Fred Apstein, Robert Stutzman

- a. Motion to nominate new officers and directors from the floor
 - Call for nominations three times, no nominations

- b. Motion to elect the Directors as nominated in advance:

President

Graham Bradley

Good Earth Farm, Gabriola Food Hub

Treasurer	Jen Demler <i>Ground Up</i>
Director	Sandra Louis <i>On Our Farms</i>
Director	Gloria Hatfield <i>Page's Resort Group</i>
Director	Deanna McCarthy <i>Kayan Custom Homes</i>
Director	Judy Joseph-Black <i>Judy Joseph-Black Consulting</i>
Director	Carol Fergusson <i>Gabriola Arts Council</i>
Director	Maria Malmgren <i>The Haven</i>
Director	David Kuefler <i>davidkuefler.com</i>
Director	David Adair <i>Blackfish Homes Ltd.</i>
Director	Jillian O'Hara <i>Coastal Community Credit Union</i>

Moved: Carol Fergusson

Seconded: Jen Delmer

CARRIED

9. Adjournment

a. Motion to adjourn the meeting at

Moved: David Adair

Seconded: Maria Malmgren

CARRIED