

GABRIOLA ISLAND CHAMBER OF COMMERCE

VIRTUAL ANNUAL GENERAL MEETING

DATE: Feb 3, 2021

LOCATION: Zoom

We acknowledge that this meeting is on the unceded territory of Snuneymuxw First Nation, known as Gabriola.

In Attendance

Gloria Hatfield
Robert Stutzman
Jen Demler
Carol Fergusson
Graham E Bradley
Judy Joseph-Black
Julie Sperber
Erin Mikulin
John Peirce
Sean Evans
Sarah Holmes
Mara Brenner

Sandra Louis
Martha Wright
Alina Cerminara
Daniel Backe
Charles Wilson
Laura Love
Keith Mackenzie
Bruno Le Jaguar
Lynn Bowerman
Maria Malmgren
Julie Stewart
Greg Entwistle

1. Call Meeting to Order 7:00PM

2. Approval of Agenda

- a. Motion to adopt the agenda as presented

Moved: Julie Stewart

Seconded: John Peirce

CARRIED

3. Approval of 2019 AGM Minutes from January 10, 2020

- a. Motion to accept the Minutes of the January 10, 2020 Annual General Meeting

- Edit to minutes - Ken Wur should be listed in attendance of the Jan 10 2020 Annual General Meeting.

Moved: John Peirce

Seconded: Jen Demler

CARRIED

4. New Members to the Chamber

- a. Motion to approve the new Members for the Chamber.

- Aquality Service, Salish Island Secrets Gabriola, David Kuefler, Drifter Media, Panacea Herbs, Slipstream Design, On Our Farms, Grounds Control, Ecotope Living Systems, GAFA Gabriolans Against Freighter Anchorages, Waypoint Projects, Healing Paths Counselling and Trauma Recovery, Maji Events, Gabriola Mystical Minerals, Robert Allan Ltd, Welcome Home Gabriola, Data Dance Data Services, Gabriola Taxi, VIRL Gabriola Branch, Gabriola Community Hall, Raven Feed and Pet Supply, Fishhead Studio, Island Maker.ca, Colleen's Home and Fashion, Sweet Rock Farm, Rombough's Auto Detailing, Karen Cain Studio & Gallery, Kate Wood Art and Jewellery, Hurley Martin Group, Creative Tea Towels

Moved: Judy Joseph Black
Seconded: Laura Love
CARRIED

5. President's Report

- Executive Director and Office Administrator position changes
- Signing a renewed contract with RDN allows up to secure funding for these staff positions
- The volume of work we accomplished thanks to numerous council members, staff and volunteers
- Appreciation for the previous team. Tammie Hennigar, Gloria Hatfield, and John Peirce were huge catalysts in much of the work that we now continue
- Even with pandemic challenges, we were supported by four fantastic volunteers at the Visitor Centre this summer - Carol Hemrich, Pat Wicharuk, Glenys Bussler, and Irene Fraleigh
- Deepening Relationships - Our capacity has grown
- Ministry of Forests, Lands, Natural Resources Operations, & Rural Development (FLNRORD)
- Islands Trust - Ongoing conversations and involvement
- Supported grant applications of eight different community organizations in the last two years
- Providing access and connection to grant opportunities for members and the wider community. Supported over 30 different businesses to access and understand funding opportunities and resources in the last two years
- COVID Response: Redirected \$12,000
- Representing Gabriola across the region in many Economic Development Areas

a. Motion to accept the President's Report as presented

Moved: Carol Fergusson
Seconded: Laura Love
CARRIED

6. Treasurer's Report - [View Financial Statements](#)

- General Funds
 - Received through support of membership and advertising
 - Day to day operations & membership support
 - Visitor centre (grant from Destination BC)
- Regional District Economic Development Fund
 - Service Agreement with RDN Electoral Area B
 - Helps funds the position of the Executive Director
- Restricted Funds
 - Grants from various funders for purposes restricted by conditions
 - ICET, Rural Dividend Fund, Canada Summer Jobs, etc.
- Updates & Highlights
 - Moved to Deferred Funding Accounting - growing transparency of financials
 - Have a \$15K Line of Credit through CCCU which will help cover any issues in terms of membership deficit
 - We anticipate receiving the Regional Relief and Recovery Fund (part of Canada's COVID-19 Economic Response Plan) - will help drop deficit by 10K at end of 2022

a. Motion to accept the treasurer's financial report and audited financial statements as presented.

Moved: John Peirce
Seconded: Judy Joseph Black
CARRIED

b. Motion to appoint Johnston and Johnston as the auditors for the Chamber's financials for

2021.

Moved: Carol Fergusson
Seconded: Greg Entwistle
CARRIED

7. ED Report

- Tourism and COVID-19
 - Visitor Centre Services
 - Canada Summer Jobs
 - Volunteers
- Off-Season marketing READY!
 - Connecting visitors with local makers, creators and innovators
 - Regional focus for promotion
 - New ways to market our island
- Visitor Guide update: Continuing the NEW LOOK , FEEL & FOCUS from 2020
 - Ad package coming March 1 2021, deadline to buy ad space will be March 31, 2021
 - Will feature a cover contest again, with adjusted submission requirements.
- Gabriola Community Economic Development
 - COVID 19 RESPONSE**
 - Over \$16,500 to local entrepreneurs
 - Couchfest, Loans, Response and Recovery Q&A
 - Zoom for the Community
 - INITIATIVES**
 - Gabriola Enterprise Zone
 - Love Local
 - Communications
 - PARTNERSHIPS**
 - Rural Island Economic Partnership
 - Island Comeback
 - Gabriola Island Community Investment Coop
- Gabriola Chamber 2020
 - Communication: Social Media (up on average 15%), Newsletters (member exclusive)
 - Membership Growth: As of Feb 1st our membership is 134 strong.
 - Meaningful Membership: New benefits, programs and a local focus.
 - In Nov 2020 we fully revitalized the chamber website and print materials with all the details you need on every membership perk. LOTS new for 2021!
 - Your membership supports island sustainably through community economic development that is innovative, collaborative and based on our unique strengths and challenges.

8. Election of Directors

a. Acknowledge and thank board members who have left the board or are not renewing their term:

Adam Velsen, Ken Wur, John Peirce, Warren Fraleigh, Dean Chen

a. Motion to nominate new officers and directors from the floor

- Call for nominations three times, no nominations

No nominations from the floor.

b. Motion to elect the Directors as nominated in advance:

President

Graham Bradley

Good Earth Farm, Gabriola Food Hub

Treasurer Jen Demler
Ground Up
Director Carly McMahon
The McMahon Group Real Estate
Director Gloria Hatfield
Page's Resort Group
Director Robert Stutzman
Robert's Place
Director Judy Joseph-Black
Sunset Beach Bed and Breakfast
Director Carol Fergusson
Gabriola Arts Council
Director Maria Malmgren
The Haven

Moved: Bruno Lejaguar

Seconded: Laura Love

CARRIED

9. Adjournment

a. Motion to adjourn the meeting at 7:46PM

Moved: Carol Fergusson

Seconded: Martha Wright

CARRIED